



PRESS RELEASE

THE BOARD OF DIRECTORS OF ANIMA HOLDING S.P.A. APPROVES THE ISSUANCE OF A BOND

Milan, October 8, 2019 - ANIMA Holding S.p.A. (the "Company") hereby announces that the Company's Board of Directors approved the launch of the process for the issuance and placement with qualified investors of a non-convertible senior unsecured bond, for a nominal amount up to Euro 300 million (the "Notes").

The conditions in relation to the Notes will be determined close to the date of issue. Interest will be paid annually in arrears.

The bonds, which are intended exclusively for institutional investors in Italy and abroad, will not be offered or sold in the United States, Canada, Australia, Japan or in any other country where the offer or sale of bonds is forbidden under applicable laws.

A formal request of admission to trading for the Notes on the multilateral trading facility, as defined under Directive (EU) 2014/65 (MTF) "Global Market Exchange", managed by Euronext Dublin.

Subject to a successful placement, all the proceeds from the Notes issuance will be used to reduce the existing bank debt.

Morgan Stanley & Co. International plc, Banca Akros S.p.A., Mediobanca - Banca di Credito Finanziario S.p.A. and MPS Capital Services Banca per le Imprese S.p.A. will act as Joint Lead Managers.

With respect to the Company, this transaction qualifies as a related party transaction of minor relevance (due to the fact Banca Akros S.p.A. belongs to the Banco BPM Group, which holds, as of today, 14.27% of the Company's share capital); pursuant to the applicable law and regulation, the transaction has been approved by the Company's Board of Directors, upon prior favourable opinion of the Related Party Transaction Committee.

The minutes of the Company's Board of Directors in relation to the Notes issuance and the following resolution of the authorised persons will be made available on the terms and conditions established by law at the registered office of the Company (Corso Garibaldi no. 99, Milano), on the Company's website (www.animaholding.it), at the offices of Borsa Italiana S.p.A. and on the on the 1Info authorised storage mechanism (www.1info.it).

This press release (including the information contained herein) does not constitute or form part of a public offering of financial products or an invitation for offers to purchase financial products and no offer for sale of such products will be made in any jurisdiction in which such offer or sale is unlawful. Distribution of this press release may be prohibited in certain jurisdictions. This press release does not constitute an offer for sale of financial products in the United States of America, Canada, Australia or Japan or any other jurisdiction where such offer or sale is prohibited and may not be directly or indirectly published or distributed in such jurisdictions. The financial products referred to in this press release have not been and will not be registered pursuant to the 1933 Securities Act of the United States of America, as subsequently amended; the said products may not be offered or sold in the United States of America without registration or an applicable exemption from registration requirements. This press release does not constitute a public offering of financial products in Italy within the meaning set forth by Article 1, paragraph 1.t of Legislative Decree no. 58 dated 24 February 1998, as amended. The documentation related to the offering has not been/will not be subject to approval by the Italian National Commission for Companies and the Stock Exchange (CONSOB).

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ANIMA is a leading Italian independent asset management operator, with more than €189 billion of assets under management (as of September 2019). A synthesis of different complementary paths and specializations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed



of Italian and foreign collective investment schemes and SICAVs. The company also offers institutional and private pension funds, as well as private wealth and institutional asset management services. For further information, please visit www.animaholding.it

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